Invoice Period

09/26/16 - 10/30/16

Deal#

Product 1/2

760

INVOICE

Invoice #

1473558-1



WPBF 3970 RCA Boulevard **Suite 7007**

Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Palm Beach Gardens, FL 33410 Main: (561)694-2525

Property Account Executive Sales Office Sales Region WPBF Mica Hansen HRP -Washingtd National Advertiser Product Estimate Number **Priorities USA Action** PRIORITIES USA ACTIO 4562 Alt Order # Flight Dates Order # 10/25/16 - 10/31/16 1473558 08222013

Invoice Month

October 2016

Billing Type

Advertiser Code

Advertiser Ref

Cash

750

\$775.00

NM

Rate Type

Invoice Date

Billing Calendar

Special Handling

Agency Code

Agency Ref

Broadcast

10/30/16

Targeted Platform Media Attention: Accounts Payable 1291 Hollywood Ave Annapolis, MD 21403

Send Payment To: **WPBF**

4 10/25/16

Weeks:

Spots: # Ch

10/28/16

Start Date

10/24/16

Class of Time - Pre-emptible with notice

Day Air Date

End Date

10/30/16

Tu-F WPBF News 25 @ 111-11:35PM

MTWTFSS

-TWTF--

Air Time Description

PO Box 26885 Lehigh Valley, PA 18002-6885

					Spots/			
Line Start Date End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 10/25/16 10/28/16 Class of Time - Pre-empt	THE CHEW ible with notice	1P-2P	-TWTF	:30	4	\$375.00	NM	
	<u>End Date</u> <u>MTWTFSS</u> 10/30/16 -TWTF	Spots/Week 4	<u>Rate</u> \$375.00					
Spots: # Ch Day Air [Date Air Time Descrip	otion	Start/End Time	Lenati	h Ad-ID			Rate Type
2 WPBF Tu 10/2			1P-2P	_	D PRATV1636H			\$375.00 NM
4 WPBF W 10/2			1P-2P	:30	-) PRATV1636H			\$375.00 NM
3 WPBF Th 10/2			1P-2P	:3	D PRATV1636H			\$375.00 NM
1 WPBF F 10/2	8/16 1:29 PM THE C	HEW	1P-2P	:3	O PRATV1649H			\$375.00 NM
2 10/25/16 10/28/16 Class of Time - Immediat	Dr. Oz M-F 10-11a ely Pre-emptible without	10a-11a notice	-TWTF	:30	4	\$200.00	NM	 .
	<u>End Date</u> <u>MTWTFSS</u> 10/30/16 -TWTF	Spots/Week 4	<u>Rate</u> \$200.00					
Spots: # Ch Day Air [Date Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
3 WPBF Tu 10/2	5/16 10:55 AM Dr. Oz	M-F 10-11a	10a-11a	:3) PRATV1636H			\$200.00 NM
1 WPBF W 10/2	6/16 10:56 AM Dr. Oz	M-F 10-11a	10a-11a	:3) PRATV1636H			\$200.00 NM
2 WPBF Th 10/2	7/16 10:16 AM Dr. Oz	M-F 10-11a	10a-11a	:3) PRATV1636H			\$200.00 NM
4 WPBF F 10/2	8/16 10:35 AM Dr. Oz	M-F 10-11a	10a-11a	:3	O PRATV1649H			\$200.00 NM
3 10/25/16 10/28/16 Class of Time - Immediat	ACCESS HOLLYWOO ely Pre-emptible without		-TWTF	:30	4	\$40.00	NM	
	<u>End Date</u> <u>MTWTFSS</u> 10/30/16 -TWTF	Spots/Week 4	<u>Rate</u> \$40.00					
Spots: # Ch Day Air [Date Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
2 WPBF Tu 10/2	5/16 1:36 AM ACCES	SS HOLLYWOOD	105-135a	:3	O PRATV1636H			\$40.00 NM
1 WPBF W 10/2	6/16 1:25 AM ACCES	SS HOLLYWOOD	105-135a	:3	0 PRATV1636H			\$40.00 NM
3 WPBF Th 10/2	7/16 1:22 AM ACCES	SS HOLLYWOOD	105-135a	:3	0 PRATV1636H			\$40.00 NM
4 WPBF F 10/2	8/16 1:17 AM ACCES	SS HOLLYWOOD	105-135a	:3	0 PRATV1649H			\$40.00 NM

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-TWTF--

Rate

Start/End Time

\$775.00

:30

Length Ad-ID

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Spots/Week

NVOICE

Send Payment To:



WPBF PO Box 26885 Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1473558-1	10/30/16	October 2016	09/26/16 - 10/30/16

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4562

www.thewpbfchannel.com

ww.thewpbfc									Spots/			
ine Start	Date	End Da	ite Des	cription	Start/End Time	мти	VTFSS	Length	Week	Rate	Туре	
4 10/25 Class		10/28/1 ne - Pre-	6 Tu-F emptible w	WPBF News 25	@ 111-11:35PM	-TV	√TF	:30	4	\$775.00	NM	
Spots: #	Ch		Air Date	Air Time Desc	ription	5	Start/End Time	Lengt	h Ad-ID			Rate Tyr
1	WPE	BF Tu	10/25/16	11:35 PM Tu-F	WPBF News 25 @ 11	PM 1	11-11:35PM	:3	0 PRATV1636H	I		\$775.00 N
2	WPE	BF W	10/26/16	11:30 PM Tu-F	WPBF News 25 @ 11	PM 1	11-11:35PM	:3	0 PRATV1636H	ļ		\$775.00 N
4	WPE	BF Th	10/27/16	11:34 PM Tu-F	WPBF News 25 @ 11	PM 1	11-11:35PM	:3	0 PRATV1636H	1		\$775.00 N
3	WPE	F F	10/28/16	11:28 PM Tu-F	WPBF News 25 @ 11	PM 1	11-11:35PM	:3	0 PRATV1649H			\$775.00 N
	of Tin		emptible w		1135P-1238A	-TV	VTF	:30	3	\$300.00	NM	
Week	s:	Start Da			<u>Spots/Week</u> 3	\$3	<u>Rate</u> 300.00					
Spots: #	Çh		Air Date	Air Time Desc	· ·		Start/End Time	Lenat	h Ad-ID			Rate Tyr
1	WPE		10/25/16	11:59 PM Jimm		_	1135P-1238A		0 PRATV1636F	1		\$300.00 N
2	WPE	BF W	10/26/16	12:14 AM Jimm	•	1	1135P-1238A	:3	0 PRATV1636H	l		\$300.00 N
3	WPE	F Th	10/27/16	11:58 PM Jimm	y Kimmel	1	1135P-1238A	:3	0 PRATV1636F			\$300.00 N
6 10/25 Class		10/25/1 ne - Pre-e	6 1230 emptible w	0-1P Access Holly	ywoc1230-1p	-T-		:30	1	\$300.00	NM	
Week		Start Da	te End D	Date MTWTFSS	Spots/Week	Ф.	Rate					
Spots: #	Ch	10/24/16			1		300.00 Start/End Time	Longi	h Ad-ID			Boto Tu
4	Ch WPE		Air Date 10/25/16	Air Time Desc 12:42 PM 1230	-1P Access Hollywood	_	1230-1p		0 PRATV1636			Rate Tyr \$300.00 N
7 10/25 Class		10/25/1	6 Nigh	ntline ith notice	1238-107A	-T-		:30	1	\$150.00	NM	
Week		Start Da	te End D	Date MTWTFSS	Spots/Week 1	\$1	<u>Rate</u> 150.00					
Spots: #	<u>Ch</u>	Day	Air Date	Air Time Desc	ription	9	Start/End Time	Lengt	h Ad-ID			Rate Typ
4	WPE	SF Tu	10/25/16	1:04 AM Night	line	1	1238-107A	:3	O PRATV1636H	<u> </u>		\$150.00 N
8 10/25 Class	/16 of Tin	10/25/1 ne - Pre-e	6 WPI emptible w	ith notice	oon 12pm-1230pm	-T-		:30	1	\$425.00	NM	10
Week	s:	Start Da 10/24/16			<u>Spots/Week</u> 1	\$4	Rate 125.00					
Spots: #	Ch	Day	Air Date	Air Time Desc	ription	5	Start/End Time	Lengt	h Ad-ID			Rate Tyr
1	WPE	BF Tu	10/25/16	12:14 PM WPB	F News 25 @ Noon	1	12pm-1230pm	:3	0 PRATV1636H	l		\$425.00 N
9 10/25 Class		10/28/1 ne - Imm		n re-emptible withou	4-5p it notice	-TV	VTF	:30	4	\$425.00	NM	
Week	s:	Start Da 10/24/16			Spots/Week 4	\$4	Rate 125.00					
Spots: #	<u>Çh</u>		Air Date	Air Time Desc	ription	•	Start/End Time	Lengt	h Ad-ID			Rate Ty
2	WPE		10/25/16	4:26 PM Ellen		_	4-5p	_	0 PRATV1636H	ì		\$425.00 N
3	WPE	BF W	10/26/16	4:38 PM Ellen		4	1-5p	:3	0 PRATV1636H			\$425.00 N
4	WPE	BF Th	10/27/16	4:43 PM Ellen		4	1-5p	:3	0 PRATV1636H	l		\$425.00 N
1	WPE	BF F	10/28/16	4:45 PM Ellen		4	1-5p	:3	0 PRATV1649H	l		\$425.00 N
10 10/25		10/28/1 ne - Pre-	6 WPI	BF News 25 5-6:0	00ar5:00-6:00am	-TV	√TF	:30	4	\$225.00	NM	
Class		Start Da 10/24/16	te End D	Date MTWTFSS	Spots/Week 4	\$2	Rate 225.00					
Class						7=						
Week	Ch		Air Date	Air Time Desc	ription	9	Start/End Time	Lenat	h Ad-ID			Rate Tvi
	<u>Ch</u> WPE	<u>Day</u>	Air Date 10/25/16	Air Time Desc 5:56 AM WPB	ription F News 25 5-6:00am	_	Start/End Time 5:00-6:00am	_	<u>h Ad-ID</u> 0 pratv1636H	l		<u>Rate Tyr</u> \$225.00 N

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INVOICE

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WPBF PO Box 26885 Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1473558-1	10/30/16	October 2016	09/26/16 - 10/30/16

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4562

www.thewpbfchanne	el.com								
in Charle Date	E-ID-I-	D. and all an	0			Spots/	.	_	
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
10 10/25/16 Class of Ti	10/28/16 ime - Pre-emp	WPBF News 25 5-6:0 otible with notice	00am5:00-6:00am	-TWTF	:30	4	\$225.00	NM	
Spots: # Ch				Start/End Time	-	h Ad-ID			Rate Type
	PBF Th 10/		F News 25 5-6:00am	5:00-6:00am		0 PRATV163			\$225.00 NM
4 WF	PBF F 10/	28/16 5:08 AM WPB	F News 25 5-6:00am	5:00-6:00am	:3	O PRATV164	9H		\$225.00 NM
	10/25/16 ime - Pre-emp	WPBF News 25 @ 6 otible with notice	00Pl6-6:30PM	-Т	:30	1	\$825.00	NM	
Weeks:	Start Date 10/24/16	End Date MTWTFSS 10/30/16 -T	Spots/Week 1	<u>Rate</u> \$825.00					
Spots: # Ch				Start/End Time		h Ad-ID	_		Rate Type
4 WF	PBF Tu 10/	/25/16 6:22 PM WPB	F News 25 @ 6:00PM	6-6:30PM	:3	0 PRATV163	БН		\$825.00 NM
12 10/25/16 Class of Ti	10/25/16 ime - Pre-emp	WPBF News 25 Morr	nings6-7AM	-T	:30	1	\$650.00	NM	
Weeks:	Start Date 10/24/16	End Date MTWTFSS 10/30/16 -T	Spots/Week 1	<u>Rate</u> \$650.00					
Spots: # Ch	<u>Day Air</u>			Start/End Time	Lengt	h Ad-ID			Rate Type
1 WF	PBF Tu 10/	25/16 6:14 AM WPB	F News 25 Mornings	6-7AM	:3	O PRATV163	6н		\$650.00 NM
13 10/25/16 Class of Ti	10/28/16 ime - Pre-emp	Wheel Of Fortune otible with notice	7-7:30PM	-T-TF	:30	1	\$2,000.00	NM	· · · · · · · · · · · · · · · · · · ·
Weeks:	Start Date 10/24/16	End Date MTWTFSS 10/30/16 -T-TF	Spots/Week 1	<u>Rate</u> \$2,000.00				_	
Spots: # Ch	Day Air	Date Air Time Desc	ription	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
4 WF	PBF Th 10/	27/16 7:06 PM Whe	el Of Fortune	7-7:30PM	:3	O PRATV163	6н		\$2,000.00 NIV
14 10/25/16 Class of Ti	10/28/16 ime - Pre-emp	Good Morning Americ	ca 7-9AM	-TWTF	:30	1	\$750.00	NM	
Weeks:	Start Date 10/24/16	End Date MTWTFSS 10/30/16 -TWTF	Spots/Week 1	<u>Rate</u> \$750.00					·
Spots: # Ch			ription	Start/End Time	Lengt	h Ad-ID			Rate Type
3 WF	PBF Tu 10/	25/16 8:49 AM Good	Morning America	7-9AM	:3	0 PRATV163	6н		\$750.00 NIV
15 10/25/16 Class of Ti	10/28/16 ime - Pre-emp	Jeopardy otible with notice	7:30-8PM	-T-TF	:30	1	\$2,200.00	NM	
Weeks:	Start Date 10/24/16	End Date MTWTFSS 10/30/16 -T-TF	Spots/Week 1	<u>Rate</u> \$2,200.00					
Spots: # Ch	Day Air	Date Air Time Desc	ription	Start/End Time	Lengt	h Ad-ID			Rate Type
2 WF	PBF Tu 10/	/25/16 7:34 PM Jeop	ardy	7:30-8PM	:3	O PRATV163	БН		\$2,200.00 NM
16 10/25/16 Class of Ti	10/28/16 ime - Immedia	WPBF NEWS AT 9:0 ately Pre-emptible withou		-TWTF	:30	3	\$250.00	NM	
Weeks:	Start Date 10/24/16		Spots/Week 3	<u>Rate</u> \$250.00					
Spots: # Ch	Day Air	Date Air Time Desc	ription	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
	PBF Tu 10/		F NEWS AT 9:00AM	Tu-F 9A-10A	:3	0 PRATV163	6н		\$250.00 NN
	PBF Th 10/		F NEWS AT 9:00AM	Tu-F 9A-10A		0 PRATV163			\$250.00 NN
3 WF	PBF F 10/	/28/16 9:46 AM WPB	F NEWS AT 9:00AM	Tu-F 9A-10A	:3	O PRATV164	9H		\$250.00 NM
19 10/29/16 Class of Ti	10/29/16 ime - Pre-emp	ACCESS HOLLYWO	OD \1235xm-135xm	2-	:30	2	\$115.00	NM	
Weeks:	Start Date 10/24/16	End Date MTWTFSS 10/30/162-	Spots/Week 2	<u>Rate</u> \$115.00					
Spots: # Ch			-	Start/End Time	Lenat	h Ad-ID			Rate Type
	PBF Sa 10/		ESS HOLLYWOOD WK			O PRATV164	9н		\$115.00 NM

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1473558-1	10/30/16	October 2016	09/26/16 - 10/30/16

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4562

www.thewpbfchannel.	com								
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
19 10/29/16	10/29/16	ACCESS HOLLYW	OOD \1235xm-135xm	2-	:30	2	\$115.00	NM	
Class of Tir	ne - Pre-empt Dav Air I	tible with notice Date Air Time Des	agription	Start/End Time	Longt	h Ad ID	-		Data Tuna
2 WPI			<u>CESS HOLLYWOOD W</u>			<u>h Ad-ID</u> 0 PRATV1649H			<u>Rate</u> <u>Type</u> \$115.00 NM
20 10/29/16	10/29/16	Sat 5-6am News	Sat 5-6am	2-	1:00	2	\$300.00	NM	
	ne - Pre-empl	tible with notice	Gat 5-0ailt	<u>2</u> -	1.00		\$300.00	IAIVI	90
Weeks:	Start Date 10/24/16	End Date MTWTFS: 10/30/162		<u>Rate</u> \$300.00					
Spots: # Ch	Day Air I		_	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WPI			5-6am News	Sat 5-6am		0 PRATV1640H			\$300.00 NM
2 WPI	BF Sa 10/2	29/16 5:56 AM Sat	5-6am News	Sat 5-6am	1:0	O PRATV1640H			\$300.00 NM
22 10/29/16 Class of Tin	10/29/16 ne - Immedia	Sat 6-7am News tely Pre-emptible witho	Sat 6-7am out notice	1-	1:00	1	\$500.00	NM	
Weeks:	Start Date 10/24/16	End Date MTWTFS 10/30/161		<u>Rate</u> \$500.00					
Spots: # Ch	Day Air I			Start/End Time		h Ad-ID			Rate Type
2 WPI	BF Sa 10/2	29/16 6:10 AM Sat	6-7am News	Sat 6-7am	1:0	0 PRATV1640H			\$500.00 NM
24 10/29/16 Class of Tin	10/29/16 ne - Immedia	GMA Saturday 7-8a tely Pre-emptible with	m Sat 7am-8am out notice	2-	:30	2	\$425.00	NM	
Weeks:	Start Date 10/24/16	End Date MTWTFS: 10/30/162		<u>Rate</u> \$425.00					
Spots: # Ch	Day Air I		_	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WPI	BF Sa 10/2		A Saturday 7-8am	Sat 7am-8am		0 PRATV1649H			\$425.00 NM
2 WPI	BF Sa 10/2	29/16 7:39 AM GM	A Saturday 7-8am	Sat 7am-8am	:3	0 PRATV1649H			\$425.00 NM
26 10/29/16 Class of Tin	10/29/16 ne - Pre-empt	Sat 8-9am News tible with notice	Sat 8-9am	2-	:30	2	\$375.00	NM	
Weeks:	Start Date 10/24/16	End Date MTWTFS: 10/30/162		<u>Rate</u> \$375.00					
Spots: # Ch	Day Air I			Start/End Time		h Ad-ID			Rate Type
2 WPI			8-9am News	Sat 8-9am		0 PRATV1649H			\$375.00 NM
1 WPI	BF Sa 10/2		8-9am News	Sat 8-9am	:3	0 PRATV1649H			\$375.00 NM
		Sun 11:35pm Late Nately Pre-emptible with	out notice	1	:30	1	\$350.00	NM	
Weeks:	Start Date 10/24/16	End Date MTWTFS: 10/30/16		<u>Rate</u> \$350.00					
Spots: # Ch	Day Air I	Date Air Time Des		Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
1 WPI	BF Su 10/3	30/16 11:44 PM Sur	11:35pm Late News	1135p-12am	:3	0 PRATV1649H			\$350.00 NM
28 10/30/16 Class of Tir	10/30/16 ne - Pre-empt	Sun 5-6am News	Sun 5-6am	2	:30	2	\$125.00	NM	
Weeks:	Start Date 10/24/16	End Date MTWTFS: 10/30/16		<u>Rate</u> \$125.00					
Spots: # Ch	Day Air I			Start/End Time		h Ad-ID			Rate Type
2 WPI			5-6am News	Sun 5-6am		0 PRATV1649H			\$125.00 NM
1 WPI		50/10 5:46 AM Sur	5-6am News	Sun 5-6am	:3	0 PRATV1649H			\$125.00 NM
29 10/30/16 Class of Tir		Sun 6pm News tely Pre-emptible with	6-630p out notice	1	:30	1	\$400.00	NM	
Weeks:	Start Date 10/24/16	End Date MTWTFS: 10/30/16		<u>Rate</u> \$400.00					
Spots: # Ch	Day Air			Start/End Time	Lengt	h Ad-ID			Rate Type
			T						

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Rate Type

NVOICE

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WPBF PO Box 26885 Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1473558-1	10/30/16	October 2016	09/26/16 - 10/30/16

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4562

Spots: # Ch

Day Air Date

Air Time Description

www.thewpbfo	channel.c	com									
								Spots/			
Line Start	Date	End Date	Desc	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
29 10/30 Class		10/30/16 ie - Immedi		6pm News e-emptible without	6-630p notice	1	:30	1	\$400.00	NM	·
Spots: #		Day Air	r Date	Air Time Descr		Start/End Time	Lengt	th Ad-ID			Rate Type
1	WPE	F Su 10	/30/16	6:11 PM Sun 6	om News	6-630p	:3	0 PRATV1649	1		\$400.00 NM
30 10/30 Class		10/30/16 le - Immedi		6-7am News e-emptible without	Sun 6-7am notice	2	:30	2	\$200.00	NM	
Week		Start Date 10/24/16	End D 10/30/		Spots/Week 2	<u>Rate</u> \$200.00	- 11- 11				
Spots: #	_	Day Air		Air Time Descri		Start/End Time		th Ad-ID			Rate Type
2	WPB			6:10 AM Sun 6		Sun 6-7am		0 PRATV1649			\$200.00 NM
1	WPB	SF Su 10	/30/16	6:40 AM Sun 6	-/am News	Sun 6-7am	::	0 PRATV1649	1		\$200.00 NM
31 10/30 Class		10/30/16 ie - Immedi	ately Pre	Sunday 7-8am e-emptible without	Sun 7-8am notice	2	:30	2	\$425.00	NM	
Week		Start Date 10/24/16	End D 10/30/		Spots/Week 2	<u>Rate</u> \$425.00					
Spots: #	_	Day Air		Air Time Descr		Start/End Time		th Ad-ID			Rate Type
2	WPB			7:50 AM GMA	•	Sun 7-8am		0 PRATV1649			\$425.00 NM
1	WPB	SF Su 10	/30/16	7:57 AM GMA	Sunday 7-8am	Sun 7-8am	;3	0 PRATV1649	H		\$425.00 NM
32 10/30 Class		10/30/16 le - Pre-em		8-9am News th notice	Sun 8-9am	2	:30	2	\$375.00	NM	
Week		Start Date 10/24/16	End D 10/30/		Spots/Week 2	<u>Rate</u> \$375.00					
Spots: #		Day Air		Air Time Descr		Start/End Time		th Ad-ID			Rate Type
2	WPE			8:13 AM Sun 8		Sun 8-9am		0 PRATV1649			\$375.00 NM
1	WPB	F Su 10	/30/16	8:45 AM Sun 8	-9am News	Sun 8-9am	:3	0 PRATV1649	Н		\$375.00 NM
33 10/30 Class		10/30/16 ie - Immedi		e Upon a Time e-emptible without	8-9PM notice	1	:30	1	\$1,500.00	NM	
Week		Start Date 10/24/16	End D 10/30/		Spots/Week 1	<u>Rate</u> \$1,500.00					
Spots: #		Day Air		Air Time Descr		Start/End Time		th Ad-ID			Rate Type
1	WPB	SF Su 10	/30/16	8:18 PM Once	Upon a Time	8-9PM	:3	0 PRATV1649	Н		\$1,500.00 NM
34 10/27 Class	7/16 s of Tim	10/27/16 le - Immedi	Grey ately Pre	's Anatomy e-emptible without	8-9PM notice	1	:30	1	\$1,600.00	NM	
Week		Start Date 10/24/16	End D 10/30/		Spots/Week 1	<u>Rate</u> \$1,600.00					
Spots: #		Day Air		Air Time Descr		Start/End Time		th Ad-ID			Rate Type
1	WPE	F Th 10	/27/16	8:00 PM Grey's	Anatomy	8-9PM	:3	0 PRATV1636	Н		\$1,600.00 NM
40 10/26 Class		10/28/16 ne - Pre-em)-1P Access Holly th notice	woc1230-1p	WTF	1:00	2	\$600.00	NM	
Week		Start Date 10/24/16	End D 10/30/		Spots/Week 2	<u>Rate</u> \$600.00					
Spots: #	<u>Ch</u>	Day Air	<u>r Date</u>	Air Time Descr	<u>iption</u>	Start/End Time	Lengi	th Ad-ID			Rate Type
2	WPE				1P Access Hollywood	1230-1p		0 PRATV1640			\$600.00 NM
3	WPE	BF F 10	/28/16	12:44 PM 1230-	1P Access Hollywood	1230-1p	1:0	0 PRATV1640	H	<u> </u>	\$600.00 NM
41 10/26 Class		10/28/16 ie - Pre-em	Night		1238-107A	WTF	1:00	1	\$300.00	NM	ű
Week	(S:	Start Date 10/24/16	End D 10/30/	ate MTWTFSS	Spots/Week 1	<u>Rate</u> \$300.00					
											5, - 1

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Start/End Time

Length Ad-ID

INVOICE

Send Payment To:



WPBF PO Box 26885 Lehigh Valley, PA 18002-6885
 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 1473558-1
 10/30/16
 October 2016
 09/26/16 - 10/30/16

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4562

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ine Start Da	ate End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
41 10/26/1		Nightline	1238-107A	WTF	1:00	1	\$300.00	NM	
	f Time - Pre-em Ch Day Air	otible with notice Date Air Time Descrip	ation	Start/End Time	Lengt	h Ad-ID			Rate Type
-	WPBF Th 10			1238-107A		<u>11 70-10</u> () PRATV164	Он		\$300.00 NM
42 10/26/1		WPBF News 25 @ Noo		WTF	1:00	1	\$850.00	NM	
Weeks:	Start Date	ptible with notice End Date MTWTFSS	Spots/Week	Rate					
Spots: #	10/24/16 <u>Ch Day Air</u>	10/30/16WTF Date Air Time Descrip	1 otion	\$850.00 Start/End_Time	l.enat	h Ad-ID			Rate Type
. –		/28/16 12:28 PM WPBF		12pm-1230pm		0 PRATV164	0н		\$850.00 NM
45 10/26/10 Class of		WPBF News 25 @ 6:00 optible with notice)PI6-6:30PM	WTF	1:00	2	\$1,650.00	NM	
Weeks:	Start Date 10/24/16	End Date <u>MTWTFSS</u> 10/30/16WTF	Spots/Week 2	<u>Rate</u> \$1,650.00			-		
. –	<u>Ch</u> <u>Day</u> <u>Air</u>			Start/End Time		h Ad-ID	_		Rate Type
	WPBF W 10		News 25 @ 6:00PM	6-6:30PM		0 PRATV164 0 PRATV164			\$1,650.00 NM \$1,650.00 NM
3 '	WPBF F 10		News 25 @ 6:00PM	6-6:30PM	1.0	U PRATVIO			\$1,050.00 NW
46 10/26/1 Class o		WPBF News 25 Mornin ptible with notice	gs6-7AM	WTF	:30	2	\$1,300.00	NM	
Weeks:	Start Date 10/24/16	End Date MTWTFSS 10/30/16WTF	Spots/Week 2	<u>Rate</u> \$1,300.00					
. –	<u>Ch</u> <u>Day</u> <u>Air</u>			Start/End Time		h Ad-ID	_		Rate Type
_	WPBF W 10		News 25 Mornings	6-7AM		0 PRATV163			\$1,300.00 NM
3 '	WPBF F 10	/28/16 6:07 AM WPBF	News 25 Mornings	6-7AM	:3	0 PRATV164	Эн		\$1,300.00 NM
51 10/30/1 Class o		AFHV ately Pre-emptible without	7-8PM notice	S	:30	1	\$950.00	NM	
Weeks:	Start Date 10/24/16	End Date MTWTFSS 10/30/16S	Spots/Week 1	<u>Rate</u> \$950.00					
	<u>Ch</u> <u>Day Ai</u>		<u>otion</u>	Start/End Time		h Ad-ID			Rate Type
1 1	WPBF Su 10	/30/16 7:45 PM AFHV		7-8PM	:3	O PRATV164	9н		\$950.00 NM
52 10/26/1 Class o		Local Post Debate Spe on Pre-emptible	cia8-9p	W	:30	1	\$5,500.00	NM	
Weeks:	Start Date 10/24/16	End Date MTWTFSS 10/30/16w	Spots/Week 1	<u>Rate</u> \$5,500.00					
. –	Ch Day Air			Start/End Time		h Ad-ID			Rate Type
1	WPBF W 10	/26/16 8:43 PM Local F	Post Debate Special	8-9p	:3	0 PRATV163	6н		\$5,500.00 NM
53 10/26/1 Class o		Good Morning America ptible with notice	7-9AM	WTF	1:00	1	\$1,500.00	NM	-
Weeks:	Start Date 10/24/16		Spots/Week 1	<u>Rate</u> \$1,500.00					
Spots: #	Ch Day Ai	Date Air Time Descrip		Start/End Time	Lengi	h Ad-ID			Rate Type
1 1	WPBF F 10	/28/16 8:59 AM Good N	Morning America	7-9AM	1:0	O PRATV164	Он		\$1,500.00 NM
54 10/27/1 Class o		Jeopardy ptible with notice	7:30-8PM	TF	1:00	1	\$4,400.00	NM	
Weeks:	Start Date 10/24/16		Spots/Week 1	<u>Rate</u> \$4,400.00				-	
Spots: #	Ch Day Ai		otion	Start/End Time		h Ad-ID			Rate Type
1	WPBF F 10	/28/16 7:52 PM Jeopar	dy	7:30-8PM	1:0	0 PRATV164	0н		\$4,400.00 NM

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INVOICE

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	SCA		
Invoice #	Invoice Date	Invoice Month	Invoice Period
1473558-1	10/30/16	October 2016	09/26/16 - 10/30/16

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4562

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Line Start Date	End Date D	escription	Start/End Time	MTWTFSS	Lenath	Spots/ Week	Rate	Type	
55 10/27/16		HE CHEW	1P-2P	TF	:30	1	\$400.00	NM	
Class of Tir	me - Pre-emptible	with notice			.50	· · · · · · · · · · · · · · · · · · ·	9400.00	14141	
Weeks:	Start Date End	<u>I Date</u> <u>MTWTFSS</u> 30/16TF	Spots/Week 1	<u>Rate</u> \$400.00					
Spots: # Ch	Day Air Date		•	Start/End Time	Leng	th Ad-ID			Rate Type
1 WP	BF F 10/28/1	1:56 PM THE C	HEW	1P-2P	:3	0 PRATV1649	Н		\$400.00 NM
56 10/27/16 Class of Tir	10/28/16 E me - Pre-emptible	len with notice	4-5p	TF	:30	1	\$675.00	NM	
Weeks:	Start Date End	<u>I Date</u> <u>MTWTFSS</u> 30/16TF	Spots/Week 1	<u>Rate</u> \$675.00					
Spots: # Ch	Day Air Date			Start/End Time	Leng	th Ad-ID			Rate Type
1 WP	BF F 10/28/1	6 4:25 PM Ellen		4-5p	:3	0 PRATV1649	Н		\$675.00 NM
57 10/30/16 Class of Tir	10/30/16 Some - Pre-emptible	un 6pm News with notice	6-630p	1	:30	1	\$900.00	NM	
Weeks:		1 Date MTWTFSS 30/161	Spots/Week 1	<u>Rate</u> \$900.00					
Spots: # Ch	Day Air Date		•	Start/End Time	Leng	th Ad-ID			Rate Type
	BF Su 10/30/1			6-630p		0 PRATV1649	Эн		\$900.00 NM
58 10/30/16 Class of Ti	10/30/16 S me - Pre-emptible	un 11:35pm Late Nev with notice	ws 1135p-12am	1	:30	1	\$700.00	NM	
Weeks:	Start Date End	<u>1 Date</u> <u>MTWTFSS</u> 30/161	Spots/Week	Rate					·
Spots: # Ch	10/24/16 10/ Day Air Date	_	1 intion	\$700.00 Start/End Time	Lena	th Ad-ID			Rate Type
– –		6 11:59 PM Sun 1		1135p-12am		30 PRATV1649	Эн		\$700.00 NM
59 10/30/16 Class of Ti		atter of Fact Pre-emptible without	SUN 10-1030A notice	1	:30	1	\$225.00	NM	
Weeks:		<u> Date</u> <u>MTWTFSS</u> 30/161	Spots/Week	<u>Rate</u> \$225.00					
Spots: # Ch	Day Air Date		ption .	Start/End Time	Leng	th Ad-ID			Rate Type
1 WP	BF Su 10/30/1	6 10:25 AM Matter	of Fact	SUN 10-1030A		30 PRATV1649	Эн		\$225.00 NM
60 10/27/16 Class of Ti	10/28/16 N me - Pre-emptible	ghtline with notice	1238-107A	TF	:30	1	\$275.00	NM	
Weeks:	<u>Start Date</u> <u>End</u>	<u>1 Date</u> <u>MTWTFSS</u> 30/16TF	Spots/Week 1	<u>Rate</u> \$275.00					
Spots: # Ch	Day Air Date		•	Start/End Time	Leng	th Ad-ID			Rate Type
– –	BF F 10/28/1			1238-107A		30 PRATV1649	Эн		\$275.00 NM
		IZZOLI & ISLES WK Pre-emptible without		1	:30	1	\$175.00	NM	
Weeks:		Date MTWTFSS 30/161	Spots/Week 1	<u>Rate</u> \$175.00		<u> </u>			
Spots: # Ch	Day Air Date		•	Start/End Time		th Ad-ID	· · ·		Rate Type
1 WP	BF Su 10/30/1	6 12:10 AM RIZZO	OLI & ISLES WKND L	F 2 SUN 12A-1A	:	30 PRATV1649	JH		\$175.00 NM
	me - Pre-emptible			F-S	:30	1	\$1,000.00	NM	
Weeks:	Start Date End	<u>1 Date</u> <u>MTWTFSS</u> 30/16F-S	Spots/Week 1	<u>Rate</u> \$1,000.00					
Spots: # Ch	Day Air Date		•	Start/End Time	Leng	th Ad-ID			Rate Type
	BF Su 10/30/1	6 11:15 PM F,Su \	WPBF News 25 @ 11	PM 11-11:35PM	:	30 PRATV164	Эн		\$1,000.00 NM

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WPBF PO Box 26885 Lehigh Valley, PA 18002-6885

	Marine St.		
Invoice #	Invoice Date	Invoice Month	Invoice Period
1473558-1	10/30/16	October 2016	09/26/16 - 10/30/16

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4562

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l :		-4		Danada	45	Obs. A/First Time		1	Spots/	D. I.	-	
Line	Start D	ate E	End Date	Descrip	tion	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
63	10/29/ Class o		10/29/16 - Pre-em	Late Air ptible with r	M-Sun 1130p notice	-12:1135p-1215a	1-	:30	1	\$1,000.00	NM	
	Weeks:		tart Date 0/24/16	End Date 10/30/16		Spots/Week 1	<u>Rate</u> \$1,000.00		· -:			
Spo	ts: <u>#</u>	<u>Ch</u>	Day Air	Date A	<u> ir Time</u> Descr	iption	Start/End Time	Lengt	h Ad-ID			Rate Typ
	1	WPBF	Sa 10 LR - Foo		1:02 AM Late A	Air M-Sun 1130p-12am	1135p-1215a	:3	0 PRATV16	49н		\$1,000.00 N
							Total Spots		30			
Pay	ment	t Ter	ms 30	Days						Gross Tota	İ	\$52,090.00
									Agend	cy Commission	1	\$7,813.50
									N	et Amount Due	2	\$44,276.50